

# OPINIONS OF GFSI

Why do companies want certification to a GFSI recognized standard and what do they think of the certification once it is achieved?

## REASON FOR CERTIFICATION

# #1

To meet customer requirements to continue doing business.

## AVERAGE TIME TO COMPLIANCE

# 8-12

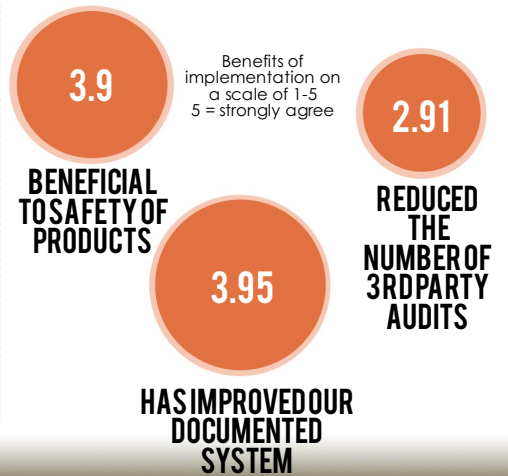
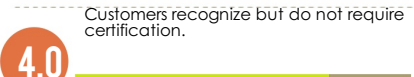
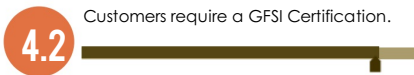
On average, companies took 8 to 12 months to prepare for certification.

## PERCIVED BENEFITS

# AGREE

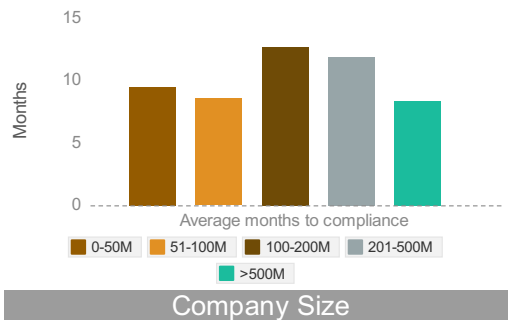
Implementation of a GFSI standard has improved the safety of their products.

On a scale of 1-5 companies gave these statements the score of:



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## INFORMATION

The information used for this graphic is taken from "Companies' Opinions and Acceptance of Global Food Safety Initiative Benchmarks after Implementation".

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Phil Crandall, Ellen J. Van Loo, Corliss A. O'Bryan, Andy Mauromoustakos, Frank Yiannas, Natalie Dyenson and Irina Berdnik